

# Rx.com

America's Prescription Savings Platform

Media Kit — April 2026

## About Rx.com

Rx.com helps millions of Americans save money on prescription medications with free discount cards, real-time pharmacy price comparisons across 60,000+ US pharmacies, and digital Rx coupons.

## Platform at a Glance

**60,000+**

PHARMACIES

**100K+**

MONTHLY ACTIVE USERS

**80,000+**

DRUGS COVERED

**Up to 80%**

AVG SAVINGS

## Audience Segments

<b>General Health</b> Broad prescription drug seekers comparing prices and looking for savings.	<b>GLP-1 / Weight Loss</b> High-intent users searching for Ozempic, Wegovy, Mounjaro, and other GLP-1 medications.
<b>Erectile Dysfunction</b> Users researching ED treatments including Sildenafil, Tadalafil, and telehealth options.	<b>Hair Loss</b> Consumers exploring Finasteride, Minoxidil, and hair restoration solutions.
<b>Skin &amp; Acne</b> Users searching for dermatology treatments including Tretinoin, Spironolactone, and acne solutions.	<b>TRT / Testosterone</b> Men researching testosterone replacement therapy options and providers.
<b>Insurance &amp; Coverage</b> Uninsured or underinsured individuals seeking affordable medication options.	<b>Mental Health &amp; Therapy</b> Users exploring mental health medication options and therapy resources.

## Placement Options

### Sponsored Module on Condition Hubs

Premium placement on high-traffic condition-specific pages (GLP-1, ED, Hair Loss, etc.).

### Featured Partner Card on Drug Pages

Contextual partner cards displayed on relevant individual drug pricing pages.

### Email Placement

Sponsored content within our targeted email campaigns to engaged subscribers.

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### "Save More" Module Placement

Partner placement shown after a user requests a discount card — high-intent moment.

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**Compliance & Privacy:** No PHI collected or shared. Contextual placements only — no user-level behavioral targeting. CAN-SPAM and TCPA compliant. All partner content clearly labeled as sponsored.

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### Interested in partnering with Rx.com?

Contact us at [josh@rx.com](mailto:josh@rx.com) or visit [rx.com/partner](https://rx.com/partner)